

CATHY GRANT

Cathy Grant is a Senior Sales and Marketing Executive responsible for delivering revenue and brand-value for a variety of well-respected real estate development companies.

With over thirty years of experience in the real estate industry – in both single and multi-family residential communities and encompassing pre-sale, launch and tempo programs – Cathy has a deep understanding of both the agency and client side of the real estate sales and marketing world. She is recognized as a resilient, high-energy, charismatic leader with strong acumen for sales and marketing leadership at the Executive level. Capable of transforming strategic plans into workable solutions and benchmarking performance against key operational targets and goals, she has also steered organizations through substantive change and challenging sales and marketing objectives.

She's sales-driven with a "get-it-done-with-some-fun" attitude.

Cathy holds a Commerce degree in Urban Land Economics from the University of British Columbia.

A true urbanite, Cathy "walks the talk". She has lived in Downtown Vancouver in a condominium for over thirty years. Cathy is also deeply involved with and supportive of the local arts communities. She was a Vancouver Symphony Orchestra Board Member for nine years and was both Co-Chair of the Board and Chair of the Marketing Committee. She also takes piano lessons (i.e. pretends to play the piano) and has reluctantly performed several recitals - in public. Cathy also enjoys (immensely) travelling, concerts, tap-dancing, reading and hanging out with her husband Damon and (21+lb) cat Curtis.